

# Understanding People 101

*"I'm not wrong, I'm just not you"*



CLEAR CUT STRATEGIES  
Replacing Chaos with Results

## Are you...

- Frustrated with your ability to influence your team, peers, or clients?
- Thinking to yourself, "they just don't understand"?
- Experiencing anxiety or avoiding having difficult conversations?

## If you want to...

- Understand yourself first, and what makes you/others tick
- Positively influence others & build strong relationships/teams
- Expose hidden causes to friction and eliminate conflict
- Provoke powerful thoughts to increase performance and productivity
- Improve your communication value to your organization

## Sign up for a workshop, and you'll receive...

- **Tips:** to improve that you can use right away!
- **Tools:** the resources to create powerful, sustainable change
- **Team-building:** A fun and interactive experience to remember
- **Take-away:** An in-depth report that empowers you to understand yourself and others

## More info

- This workshop is for owners, leaders, managers, or anyone who wants a better strategy to relate and engage others
- Full or half day sessions available
- Pre-assessment required for participation and effective results.
- Use the contact page on our website, or give us a call, to [schedule your workshop!](#)



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# Hear about it from our clients:

“Training was a challenging, useful, and powerful exploration of my personal and vocational experiences. With Carla’s guidance I was able to experience how this understanding inspires my professional development.”

- Kevin Ryan, Sales Manager, Performance Auto Spa

“I found the training to be extremely thought provoking... It was a fun, interactive experience that helps define where you are currently and also gives you the tools to succeed in the future.”

- Jason Schwalm, Field Supervisor, Bo Lacey Construction



## About Carla Neer



Founder and CEO of Clear Cut Strategies

With a degree in Organizational Leadership/Management and a love of behavioral psychology, Carla has been involved in executive leadership and strategic organizational development for over 25 years. Carla’s client base spans many market segments, including:

- Manufacturers
- Distributors
- Software & technology companies
- Consulting firms
- Franchisees
- Independent business owners

She has experience working with large companies like *NEC Corporation*, *Wendy’s*, *Popeye’s*, *Cabela’s*, and more.

Carla’s mission is to replace chaos with results by clearly organizing and strategically leading people and businesses to their fullest potential.

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